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On Call International Responds to Demand for Luxury Yachts, Added Risks

Leading Medical Assistance Provider Offers Maritime Expertise

Salem, N.H. – Oct. 25, 2007 – Whether privately owned or chartered, the demand for luxury yachts continues to rapidly increase. However, so do health and safety risks, which can lead to serious, unexpected consequences.

“We’re finding that most luxury yachts are traveling to exotic or remote ports, where security and medical conditions don’t measure up to U.S. standards,” said Gary Tice, vice president of sales for On Call International. “In addition, passengers who want to jet ski, scuba dive, or search for shells on a deserted beach are often doing so on their own, inviting risks and liabilities that they might not be aware of that the luxury yacht is not equipped to handle.”

Global travel assistance company On Call International provides customized medical, security, legal, concierge, and insurance services to more than seven million travelers, all over the world. On Call is poised to respond to maritime emergency situations, 24/7, 365 days-a-year, including the coordination of aero-medical evacuations. In 2006, On Call handled 69 air ambulance evacuations from ships at sea, and nearly 1,000 maritime medical cases, overall.

In one incident, On Call made arrangements to transport a male passenger and his wife from Sitka, Alaska to their home in San Francisco for immediate surgery after fracturing his hip on board. Because the shore-side hospital refused to admit the injured traveler due to inadequate orthopedic facilities, On Call stepped in and arranged for an air ambulance to be waiting for the couple upon disembarking, to bring them home safely. Subsequently, this traveler saved approximately \$20,000 in emergency transportation costs by preparing for the worst in advance with an assistance plan.

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On Call, Luxury Yacht Assistance/2

“This is a great example of the type of incidents we are seeing in the maritime industry,” said Tice. “You can never be too cautious when it comes to your health and safety, but equally as important are legal and security issues specific to various countries that are often disregarded by captains and their guests. As a member of the International Assistance Group (IAG), On Call has the ability to aid clients anywhere in the world, with access to resources in more than 200 countries.”

On Call has three plans from which to choose when planning luxury yacht travel, all featuring 24/7, 365 days-a-year medical assistance and an evacuation benefit covering the owner, family, guests and crew, depending on the package level.

Silver

- 24/7/365 medical assistance
- evacuation benefit for crew and owner’s family

Gold

- 24/7/365 medical assistance
- evacuation benefit for crew, owner’s family and guests

Platinum

- 24/7/365 medical assistance
- evacuation benefit for crew, owner’s family and guests
- security assistance, including risk assessments and warnings
- concierge services

On Call International is a leading provider of customized medical, security and travel assistance for international business and leisure travelers as well as expatriates, students and others away from home. Operating 24/7/365, On Call International specializes in emergency evacuations from any point on the globe, assisting more than seven million travelers. The U.S.-owned and trained assistance company serves the travel, insurance and maritime industries. On Call is a member and the U.S. representative of the 26-partner International Assistance Group, a global network of independent assistance companies. For more information, visit www.oncallinternational.com.

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