



Gina Gretchko  
On Call International  
[ggretchko@oncallinternational.com](mailto:ggretchko@oncallinternational.com)  
Ph: 603-328-1978

Colleen McCormick  
M. Silver Associates  
[colleen@msilver-pr.com](mailto:colleen@msilver-pr.com)  
Ph: 212-754-6500

### **PHILLIP R. MORRIS APPOINTED VICE PRESIDENT OF SALES FOR ON CALL INTERNATIONAL**

Salem, NH (September 15, 2010) – On Call International, a leading provider of medical, security and travel assistance, announces the appointment of Phillip R. Morris as Vice President of Sales.

In this newly-created position, Morris will head up retail sales efforts for the company, with a primary focus on the luxury travel segment and large account management. He will also be responsible for helping to build up the retail brand by fostering brand awareness and sales of On Call International memberships among consumers, travel agents and travel consortiums.

Morris brings to On Call International an exceptional background of almost 20 years of experience in the medical evacuation and travel assistance industry. Most recently, Morris held the role of Executive Vice President of MedjetAssist, where he was responsible for marketing and sales activities, as well as the air medical transport operations of the company. During his tenure with the company, Morris played an integral role in building the “Medjet” brand, establishing himself as a respected expert in his field.

“With Phillip’s extensive knowledge of the international travel and medical assistance industry and his experience in building a successful brand, we are very confident he will be a great asset to the On Call team,” said Michael J. Kelly, President and CEO of On Call International. “Our major company goals include building up brand awareness and increasing sales of our new retail memberships, and we are excited to have Phillip on board to head up these efforts.”

Prior to his role with MedjetAssist, Morris served as Director of Marketing, and then Vice President of Medical Transport Operations, for Medjet International, Inc., an international air ambulance company and parent of MedjetAssist before the business was purchased and divided in 1998. Previously, Morris worked with Blue Cross and Blue Shield of Alabama, where he held escalating positions ranging from Managed Care to Marketing and Sales, in both Mobile and Birmingham.

Morris is a native of Marion, Alabama, and graduated from the University of Alabama, Birmingham with a bachelor’s degree in Nursing and a graduate degree in Business Administration.

For more information about On Call International and the full scope of services provided through a membership, visit [www.oncallinternational.com](http://www.oncallinternational.com).

***\*Note to Editors: High Resolution Photo Available Upon Request***

**About On Call International**

*On Call International is a leading provider of medical, security and travel assistance for international business and leisure travelers, as well as expatriates, students and others traveling away from home. Operating 24 hours a day, 365 days a year, On Call International's experienced, multi-lingual team of Assistance Coordinators and in-house Medical Director and team of physicians specialize in delivering life-determining aid during medical emergencies from any point on the globe as well as coordination of transportation home after accidents or illnesses. Available to assist more than ten million travelers, On Call serves the travel, education, insurance and maritime industries. On Call International is the U.S. member of the [International Assistance Group](#), a 32-partner global network of independent assistance companies, including more than 50 alarm centers. For more information, visit [www.oncallinternational.com](http://www.oncallinternational.com) or call 1-888-289-0567.*

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