



Gina Gretchko
On Call International
ggretchko@oncallinternational.com
Ph: 603-328-1978

Lori Traczyk
M. Silver Associates
lori@msilver-pr.com
Ph: 212-754-6500

**THE GIFT THAT KEEPS ON GIVING - WORRY FREE HOLIDAY TRAVEL WITH
ON CALL INTERNATIONAL DISCOUNTED MEMBERSHIPS**

*Leading Travel and Medical Assistance Company Offers 50% off All Memberships
Through the Month of December*

Salem, NH – November 22, 2010 – Ever arrive at your holiday destination and your luggage did not? Become injured or ill while traveling to visit loved ones? [On Call International](#) rescues holiday season travelers who encounter any sort of travel disaster.

42.2 million Americans will travel at least 50 miles during the thanksgiving holiday weekend, an 11.4% increase from last year, according to a report released by AAA. A leading provider of medical and travel assistance, On Call offers memberships that safeguard travelers from unnecessary and expensive medical transportation costs and ensure access to top medical care, and comprehensive travel assistance 50+ miles from home.

In celebration of the impending holiday travel season, On Call is offering a 50% off gift promotion for all memberships from November 26th through December 26th. Specializing in worldwide emergency medical evacuations, which can cost up to \$20,000 domestically and \$100,000 internationally without assistance coverage, On Call memberships are a smart purchase for every type of traveler and can serve as a unique gift idea for the holidays. Whether planning to cross country borders or state lines, On Call is just a simple phone call away any time you need assistance while traveling, from anywhere in the world.

Prices begin at \$55 for single trip coverage and \$225 for annual coverage, but this limited-time holiday discount will save you from \$27.50-\$185 off retail price, depending on the coverage you choose. For more information about On Call International and the full services provided through a membership, or to purchase the limited time holiday offer, visit www.oncallinternational.com/enroll. Use the coupon code HOLIDAY10.

All memberships through On Call International offer comprehensive medical and travel assistance services, along with access to the in-house Medical Director and multi-lingual team of Assistance Coordinators. On Call's Global Response Center is available 24/7/365, from anywhere in the world, and is equipped to respond to immediate or special care needs that might not be readily available at a traveler's current medical facility, including:

- Emergency medical evacuation and/or repatriation to the hospital of the member's choice
- Emergency prescription replacement
- Worldwide hospital and physician referral
- Medical case monitoring and dispatching a physician or specialist in emergencies
- Access to the company's 24/7 Nurse Helpline for medical advice while traveling

On Call also provides emergency travel assistance for members, including:

- Travel companion assistance
- Lost or stolen document and credit card assistance
- Translation and interpretation services
- Lost luggage assistance
- One time free consultation with renowned international attorney

“Traveling during the holidays can be hectic as it is. An On Call International membership eliminates the stress should travelers find themselves in an unfortunate situation,” said Michael J. Kelly, president and CEO of On Call International. “We work around the clock, 365 days a year to ensure that our customers receive immediate and attentive service, especially during highly trafficked travel periods such as the holidays.”

About On Call International

On Call International is a leading provider of medical, security and travel assistance for international business and leisure travelers, as well as expatriates, students and others traveling away from home. Operating 24 hours a day, 365 days a year, On Call International’s experienced, multi-lingual team of Assistance Coordinators and in-house Medical Director and team of physicians specialize in delivering life-determining aid during medical emergencies from any point on the globe as well as coordination of transportation home after accidents or illnesses. Available to assist more than ten million travelers, On Call serves the travel, education, insurance and maritime industries. On Call International is the U.S. member of the [International Assistance Group](#), a 32-partner global network of independent assistance companies, including more than 50 alarm centers. For more information, visit www.oncallinternational.com or call 1-888-289-0567.

###