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ON CALL INTERNATIONAL INTRODUCES MATURE MEMBERSHIP FOR SENIORS

Travel Assistance Company Extends Membership Age Limit to 85

Salem, NH – March 7, 2011 – According to the U.S. Travel Association, mature travelers represented 21 percent of all leisure travelers in 2010. On Call International, a leading provider of medical, security and travel assistance has decided to offer the premiere solution for these seniors – the [Mature Membership](#) – available to travelers from 77 to 85 years of age.

Specializing in worldwide emergency medical evacuations – which can cost up to \$20,000 domestically and as much as \$100,000 internationally – On Call International's memberships are designed to safeguard travelers from unnecessary and expensive medical transportation costs and ensure access to top medical care and comprehensive travel assistance anytime a traveler is more than 50 miles away from home.

“We’ve noticed multigenerational travel to be a huge trend in 2010; the U.S. Travel Association saw a 32 percent increase in the number of seniors traveling with their children and grandchildren, up from 22 percent in 2007. Seniors are also joining tour groups in Europe, or living out dreams in far-flung adventure destinations and that’s why staying safe and being prepared when traveling is now more important than ever,” said Michael J. Kelly, President and CEO of On Call International. “Our new Mature Membership provides vital coverage to this often underserved age group by extending the age limit for membership. This ensures help is just a phone call away any time you need assistance while traveling, from anywhere in the world.”

Starting at \$425, memberships are available on an individual or family basis. A spouse or domestic partner can also be included in a family plan.

The mature membership available for purchase through www.OnCallInternational.com/enroll includes the following:

Medical Assistance for Seniors

- **UNLIMITED** Emergency Medical Transportation (Evacuation/Repatriation) to a hospital of your choice, regardless of medical necessity
- Medical Transportation Home After Hospitalization
- Expert Medical Monitoring
- 24-hour Nurse Helpline
- Worldwide Medical, Dental and Pharmacy Referrals
- Deposit, Advance and Payment Guarantees
- Dispatch of Medicine, Physician or Nurse

- Return of Traveling Companion
- Return of Grandchildren
- Family Reunion
- Return of Deceased Remains

Travel Assistance for Seniors

- Pre-Travel Destination and Health Information
- 24/7 Emergency Travel Arrangements
- Travel Companion Assistance
- Translation and Interpreter Assistance
- Emergency Travel Funds Assistance
- Embassy and Consular Relations
- Worldwide Legal Assistance
- Lost/Stolen Travel Documents Assistance
- Credit Card Replacement Assistance
- Emergency Message Forwarding
- Lost and Delayed Luggage Assistance

Additional medical assistance services range from emergency prescription replacement to worldwide hospital and physician referral and include medical case monitoring and dispatching a physician or specialist in emergencies. The company's 24/7 Nurse Helpline provides medical advice for those traveling and is staffed by U.S.-licensed nurses who assess patient symptoms, identify the urgency of a situation and recommend a plan of care.

For more information about On Call International and the full scope of services provided through a membership, visit www.oncallinternational.com/products/individual/mature.

About On Call International

On Call International is a leading provider of customized medical, security and travel assistance for international business and leisure travelers, as well as expatriates, students and others traveling away from home. Operating 24 hours a day, 365 days a year, On Call International's experienced, multi-lingual team of Assistance Coordinators and in-house Medical Director specializes in delivering life-determining aid during medical emergencies from any point on the globe as well as coordination of transportation home after accidents or illnesses. Available to assist more than ten million travelers, the U.S.-owned and trained company serves the travel, education, insurance and maritime industries. On Call International is the U.S. member of the [International Assistance Group](#)., a 32-partner global network of independent assistance companies, including more than 50 alarm centers. For more information, visit www.oncallinternational.com, www.facebook.com/OnCallInternational or www.twitter.com/oncallintl.

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