

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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On Call International Opens Italy Earthquake Emergency Hotline

Salem, NH – April 6, 2009 – Medical and travel assistance company, On Call International, has set up a national, emergency hotline for the family and friends of travelers visiting Italy, who might have been affected by the 6.3-magnitude earthquake striking the historic college city of L'Aquila, about 95 kilometers (60 miles) north of the capital, Rome.

Anyone attempting to connect with family members or friends traveling or living in the region should call the On Call International hotline: 800-576-5172. Or, they can call On Call International collect at 603-328-1924. Callers should have as much information as possible readily available at the time of call, including tour operator name, itineraries, hotel information, or cell phone numbers.

On Call International is a leading provider of customized medical, security and travel assistance for international business and leisure travelers, as well as expatriates, students and others away from home. Operating 24/7/365, On Call International specializes in emergency evacuations from any point on the globe, assisting more than seven million travelers. The U.S.-owned and trained assistance company serves the travel, insurance and maritime industries. On Call is a member and the U.S. representative of the 26-partner International Assistance Group, a global network of independent assistance companies. For more information, visit www.oncallinternational.com.

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