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## Business Travelers Slower to Adopt Uber, Airbnb

By Will Yakowicz

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When you travel for business, how do you hail a cab and book a hotel room? Even though easy-to-use on-demand and sharing economy apps like Uber, Lyft, and [Airbnb](#) make getting around and staying in new cities convenient, a new survey suggests only a sliver of business travelers use and trust them.

According to [a recent national survey](#) from travel risk management company On Call International, only 12 percent of American business travelers use Uber or Lyft and only 4 percent use Airbnb on work trips.

Rides booked through such apps as Uber and Lyft often can cost less and be more convenient than corporate car services and limousine companies, so why has the corporate world been slow to adopt these technologies? Uber serves 150 different cities and Airbnb's network of private residences spans over 34,000 cities across 190 countries--chances are that your employees can use these sharing-economy apps while traveling.

On Call International, which surveyed 1,000 people over the summer, says the perception of safety and legitimacy might be deterring some business travelers--only 7 percent of business travelers report feeling safer using Uber than a taxi and only 2 percent said they feel safer when booking a room through Airbnb than a hotel room.

But a bigger factor driving business travel habits is company policies. Most respondents (92 percent) say their employers haven't talked about protocol or guidelines for these services. And 73 percent report that employers have never talked about using them for work.

If you want to ditch your corporate account with your long-standing car service or not, it might be time to talk to your employees about all the different ways they can travel while away on business. Don't you want your employees to adopt the latest technology available to make their lives more convenient and save money while traveling for the company?

More companies may be going this route. Widely used expense-management software company, Concur, which [has partnered with Lyft and HotelTonight](#), found a big jump in its customers using these sharing-economy travel services after the partnership.

Concur's data revealed an increase in the amount of money employees file for traveling expenses for services like Lyft, Uber, HotelTonight, and Airbnb. Concur also found that between 2014 and 2015, their customer's employees increased their expenses filed for using Lyft while on business trips by a factor of seven.