

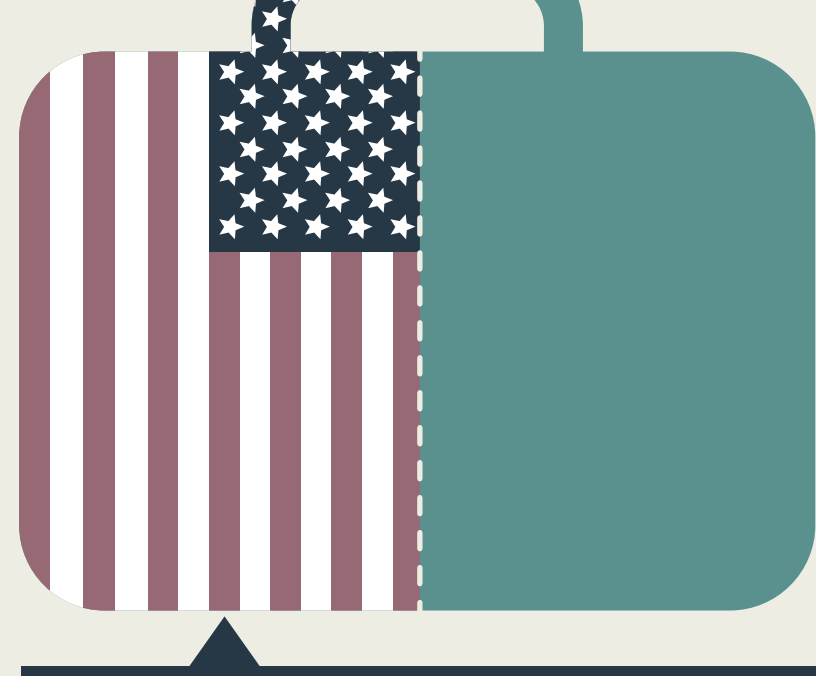
BUSINESS TRAVEL



RISKS:

WHY YOU MUST PROTECT YOUR EMPLOYEES

INTERNATIONAL BUSINESS TRAVEL IS ON THE RISE



900 MILLION

international trips are taken annually

U.S. RESIDENTS LOGGED 453 MILLION TRIPS FOR BUSINESS IN 2013

IN 2014 THE VOLUME OF BUSINESS TRIPS IS EXPECTED TO GROW TO **461 MILLION**

U.S. SPENDING ON INTERNATIONAL OUTBOUND TRAVEL WILL INCREASE

FROM **\$32.6 BILLION**



TO **\$36.7 BILLION**



(AN INCREASE OF 12.5%)

BAD THINGS CAN, AND DO, HAPPEN. EVEN ON BUSINESS TRAVEL



MEDICAL ISSUES



CIVIL UNREST, WAR, AND TERRORISM



CRIMES



NATURAL DISASTERS



IMPRISONMENT



INFECTIOUS DISEASE AND POOR AIR QUALITY

ABOUT 50 MILLION

PEOPLE TRAVEL TO DEVELOPING (HIGHER-RISK) REGIONS



OF THAT, ABOUT 8%, OR **4 MILLION PEOPLE**, BECOME ILL ENOUGH TO SEEK MEDICAL ATTENTION

PROTECT YOUR EMPLOYEES AND YOUR COMPANY

EMPLOYEES AND THE GENERAL PUBLIC BELIEVE **COMPANIES ARE RESPONSIBLE** FOR TRAVELING EMPLOYEES' WELFARE



Duty of Care legislation obligates organizations to act in a way that minimizes the risk of reasonably foreseeable injury to their employees.

Not all countries have Duty of Care regulations, but companies must still be concerned about all travelers, including those doing work in regions without established regulations.

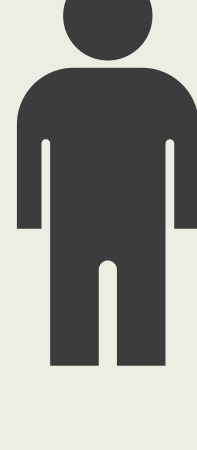
80%

of business travelers believe their organizations are legally obligated to protect them abroad



COMPANIES THAT FAIL TO PROTECT THEIR PEOPLE RISK SIGNIFICANT LEGAL, FINANCIAL, AND REPUTATIONAL DAMAGE

Situations can escalate to crisis-level if companies do not have sufficient protection and emergency capabilities in place.



People are a core asset for today's companies — protect them now so they'll continue to be engaged and productive workers for years to come.

* Source: Global Business Travel Association (April 8, 2014 Press Release)

All other sources — and more information — are listed in our whitepaper, "Protecting Your People Abroad Protects Your Business at Home" — [download it here](#)

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